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Subject: Re: XVT comparison missing

Posted by [XVT\\_rocks](#) on Tue, 18 Mar 2008 17:40:27 GMT

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Totally agree on the critique of our XVT website. U++ has done a really nice job on theirs. We have not focused on marketing, and that is an important part of serving users/potential users. We are in the process of replacing the site, but it will probably be the end of April at best, more likely May.

Yes, it ain't that much fun being a "best kept secret!" Lots of folks never heard of XVT. We're gonna work on that, but still our focus is more on getting the next set of features and functions delivered \*sigh\*.

One thing that will be useful is to develop a feature/function overview and a series of training modules using Camtasia--that is a sweet and simple tool that works well for demonstrating products like U++ and XVT.

If you have a chance, say more stuff about the focus. That sounds interesting. There are many ways to approach platform portability, as well as code writing. REALbasic certainly took an interesting approach! I'll post something about our approach/focus in a week or so, as well. It has been exciting to find U++. There are so many ways to skin a cat, as they say. No tool meets everyone's needs, even though we all tend to think we do it right or the best, etc. We do have the competitive spirit, but we also honestly appreciate having good competitors like U++ and Qt, etc. It proves the market's desire for solutions.

(And yes, Mindtraveller, I've been very upfront that I work at XVT, including using my corp email and website in profile, but I do want to be respectful and give credit to the U++ team for their hard work and successes.)