Subject: Re: U++ PR or findability, if yes - how?
Posted by mirek on Tue, 07 Mar 2006 21:06:45 GMT

fudadmin wrote on Tue, 07 March 2006 06:00More. Now compare how to easy is to find upp Overview and Qt...
And keywords and content on those pages.

"/><meta name="description" content="Qt: Strategic framework for cross-platform C++ application development on Linux, Mac, Windows"/><meta name="keywords" content="API, c++, class library, cross platform, cross-platform, development, framework, gui, linux, mac, open source, qt, visual studio, windows, x11"/>

http://www.trolltech.com/products/qt/index.html

Do you still think Ultimate's content, use of font sizes etc is better? Or just Ultimate++ is very different kind of product - not very GUI toolkit? Or much more than Trolltech's understanding?

Well, Trolltech have enough money to spend on professional website designer, PR team etc.

I definitely think there is a room for improvement with the website.

However, given the fact that U++ is fourth "C++ GUI Toolkit" listed on Google indicates the situation is not that bad.

FIY, sorting of Google items is based on number of links to the site from other sites (google pagerank). No keywords or H1 tags are going to change a thing for searching "GUI toolkit" more than that.

I can certainly spend another 14 days improving the website. Or I can work on the new Draw, or tutorial. I find later much more important for U++ progress.

However, current website is on "uppbox", you have full access to it. Just please, before doing large changes, make a copy (e.g. "uppbox2") so that we can create preview of your changes for the community.

Mirek