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Subject: Re: U++ PR or findability, if yes - how?  
Posted by [fudadmin](#) on Wed, 08 Mar 2006 00:48:25 GMT  
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luzr wrote on Tue, 07 March 2006 21:06

Well, Trolltech have enough money to spend on professional website designer, PR team etc.

I definitely think there is a room for improvement with the website.

[...]

I can certainly spend another 14 days improving the website. Or I can work on the new Draw, or tutorial. I find later much more important for U++ progress.

Thanks, Mirek for agreeing on improvements! I don't want you to make the changes. All I want is your opinion and more community members to get actively involved. The more ideas, the better the result. Then we might have more chances to catch Qt and others in many areas.

Quote:However, current website is on "upppbox", you have full access to it. Just please, before doing large changes, make a copy (e.g. "upppbox2") so that we can create preview of your changes for the community.

Mirek

If I had clear "crystal clear" understanding what is needed, I would have already done so. But who is so keen these days to invest his time into "exploring wrong directions"? That's why, before doing any changes, I want at least strategical things discussed and agreed on forums.

So, could anyone improve this:

```
<meta name="description" content="Ultimate++: fast and innovative framework for cross-platform C++ application development on Windows, Linux, Mac (under developement)"/>
```

```
<meta name="keywords" content="c++, library, class library, GUI, GUI toolkit, control, cross platform, cross-platform, development, framework, linux, mac, open source, visual studio, windows, x11, ultimate, u++"/>
```

(need to count characters...)

More keywords would be: advanced, internationalization, unicode.

More strategical ideas:

1. Because on uppp home page the news will take more and more space, would it be more reasonable to make that "home and news page" with only a brief introduction (like most companies do...)

and links "read more..." On the home page to mention how many years have already spent on

developement.

2. Make a separate "Overview" page with a nice structure (this kind:

<http://www.trolltech.com/products/qt/index.html> )

of U++ features: 1.Set of libraries 2.GUI toolkit 3.IDE 4.Assitant++ ...

with links to a separate pages... by moving and rearranging stuff from current home page. Put "overview" a link to "main menu".

3. Rename current "Overview" to "In depth" or "fundamentals" page. Make better use of fonts. Put a link to "main menu".

4. Make a separate "Screenshots" page of TheIDE, widgets, some apps. Put a link to "main menu".

5. Make a separate page "The Team and Roadmap". (Authors and License sounds too official).

That would add a human touch to a roadmap and it would relate "who is doing what" in the past, now, and in the future. And show commitments. With some "recruitment adverts" -(what you get if you join). (We need more tutorial - documantation writers etc! It's not advertised on "roadmap")

Maybe with a link to some brief stories of joining. History of Ultimate++?

Opinions?