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Subject: Re: PR!

Posted by [sergeynikitin](#) on Sun, 22 Mar 2009 04:07:45 GMT

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luzr wrote on Fri, 20 March 2009 12:29

Regarding PR, I am also considering:

- Deprecating the project name "Ultimate++" and using U++ only in the future. I am afraid that Ultimate++ does not sound seriously enough for many.
- Redesigning U++ logo (it is pretty old now)
- Redesigning U++ frontpage. I think that the general style of website is quite OK, but maybe we should put info there.

Any other suggestions are welcome. Just please, do not expect me to do everything

Mirek

Oh NO!

Ultimate++ - sounds (unlike U++). You can say it. This is yet another media vehicle.

I think you need to add more sections of the type of "Getting Started" (I do not know at this site or another).

And need more sections, which describe the benefits to me, rolling from another tool, which helps to quickly achieve the goal to Ultimate++.

Again, comparing the PR technology with the commercial product - creates a separate series of documentation - Documentation for the promotion of vendors, promotion documentation for journalists, while not explicitly called for one of those articles, but each category of readers usually know exactly its documentation.

And for beginners, and the above categories of readers are not important nuances of change in the SVN code (as it may seem sad).

For them, the goods - the very innovative approach to C++, and technology development programs in general. So it is necessary to give them their goods (I repeat - perhaps not on this site, by the way feel like to have as a link to all the project sites).