Subject: A few moments for the search engine optimization site ultimatepp.org
Posted by sergeynikitin on Wed, 27 Jan 2010 09:13:57 GMT
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1. Static header Articles site (not forum) - always Ultimate++. This is very bad for search engine optimization.

TITLE tag must be different for each page. In the simplest case, it should reflect the article title.

Ideally, it should consist of 2 - 3 parts of different levels of detail.

For example:
Overview Ultimate++ :: Ultimate++
or (Overview Ultimate++ - Ultimate++)
Maybe

Thus the region with the highest weight value of key words - TITLE would normally be used.

2. On the pages, the headlines are not identified in the tag H1 - is also a big drawback.
With styles for tags can be H1 - H5 form the same formatting, but the weight of words in the H1 tag is much higher than a simple paragraph of text!

I think that uppweb can recognize a large font inside tpp-file and replace it with the tag H1.