
Subject: Re: 5,220 downloads in November but 39 forum members...

Posted by [fudadmin](#) on Wed, 07 Dec 2005 18:26:49 GMT

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luzr wrote on Wed, 07 December 2005 11:11: 39 in 14 days is quite good. There is 105 members in mailing list - after 2 years....

2&3: My guess is that to choose U++ as your next app platform is quite difficult decision now. And not everybody has the time to play with it right now. So many people download, try, I hope find it quite interesting and then continue what they have done before

4&5: The only 2 things that we can/need to do is to keep releasing new better versions and gain/keep media attention.

The most reasonable investment here, if anybody is interested, is to write interesting articles about U++ and submit them to various websites.

Then, I'd like to split my question/thinking into parts this way:

1. Media attention:

How do you think it would have helped those 5220 downloaders

1.1 to switch to U++;

1.2 continue to explore U++;

1.3 know if they continue exploring?

2. Keep releasing new better versions:

2.1 if the "users"/"probers" ratio has been growing slowly maybe we need to know the exact reasons by some feedback;

2.2 how otherwise do we know the real needs?

3. Feedback

3.1 How can we answer the questions above without it? We can only draw some assumptions and guesses on comparisons to other products.

In that case we need good ...

4. Comparisons

4.1 That's why I'm going to start some comparison tables...

If you have any ideas how to improve quality and marketing of U++, please write!