
Subject: Re: "competition" solving similar PR problems...

Posted by [mirek](#) on Wed, 09 Aug 2006 18:59:46 GMT

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fudadmin wrote on Wed, 09 August 2006 14:43 Some more stats for comparison U++ vs vcf:
Quote:

```
.....U++.....vcf
=====
downloads_before.....1341.....378
forums_start.....17 November 2005.....1-August 2003
downloads_after.....5220.....614
downloads_peak.....5,220 (forums_start) 8,255 (Jun 2002)
downloads_lastmonth...2,562.....845
forum_members_now.....180.....230
have_articles.....no.....yes
```

Some conclusions:

vcf (downloads) declined despite forums and articles.

forums made positive impact ~5times for U++, while ~2times
for vcf.

vcf articles had "short lived" small impact and didn't help to restore downloads peak.

if you don't have quality of your product and community attractiveness you will lose users to
competitors fast and gain from articles will be "short lived" ...

P.S this doesn't mean that I'm against articles. I just say that if a product (including community as
a product) is rubbish, users vote with their feet (just leaving). Or you have a lot of "download
passengers" but not users. My opinion is quality. It's better to have less downloaders but to make
everyone (ok 80%...) a "resident long-time quality user". I suggest to concentrate on creating
"attractive quality community services" to be beneficial (or profitable) for its "quality residents"...

I think there are many factors involved and I hope you trust me I am concentrating all of my efforts
to have the quality....

Anyway, please note that one of valid points in the first of forum posts the guy mentioned that he
goes for "toolkit actively developed". While I think this forum is quite active, it is unfortunately a
little bit "hidden" (and I am now not speaking about "great www unification", just about the fact
that people come here when they already know about U++).

What would be nice, and rbmatt already mentioned it, we need some sort of "news" propagated
where fits (read: "where accepted"). It always makes me jealous if I see the least important
advancements of Haiku or SkyOS or Syllable, interesting but irrelevant hobbyist OSes, widely
trumpeted all over the web.

We can win the quality (we will!), but it will completely useless victory as long as 99% of C++
community is completely unaware about U++ (YOU have found us one year ago - by that time,
U++ was around for 2 years. And you are interested in trying new things....).

Mirek
