
Subject: Re: New logo

Posted by [Klugier](#) on Mon, 20 Jul 2015 20:16:24 GMT

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Hello Mindtraveller,

I would like to notice that "framework" is probably too hard to read. I think white letters can be a little bit thinner.

Please notice that current website logo contains logo of the "TheIDE" which is another upp brand.

Don't take my wrong, upp contains two following products/brands:

- Ultimate++ framework - collection of c++ libraries
- Ultimate++ TheIDE (or TheIDE) - integrated development environment where the users can work on not Ultimate++ framework related code

It is definitely not cleared. It is hard to understand that "TheIDE" is not part of "Ultimate++ framework". It is separate application. Maybe in the future this two products should be promoted more separately. Even wikipedia notice that "Ultimate++ TheIDE" exists - https://en.wikipedia.org/wiki/Comparison_of_integrated_development_environments.

Sincerely,
Klugier
