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Subject: Bit of bussines and money....

Posted by [mirek](#) on Thu, 02 Nov 2006 14:13:27 GMT

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OK, I am afraid this topic might offend many...

Anyway, I believe that in the long term, U++ needs some cash flow to grow.

Ideally, it would be nice to have some commercial backing for the library, and maybe we will get there at some point in the future.

In any case, in all of my plans, U++ library is free BSD licensed open software, usable even for closed-source commercial applications without any fee.

So where the little cash might come from? I plan to implement following features soon:

- some limited website advertising, most likely google adsense. I will try hard to keep it decent and not too much disturbing.

- PayPal donations. Inspired by [www.winscp.net](http://www.winscp.net), you will be even able to get something in return - we will be listing all donors in TheIDE main help page (again in some decent way), with added features based on donation size - so it will be a kind of advertising too (big donation -> big font, www link and perhaps some additional info) (it is good that topic++ is now compressing files

Now rather exotic idea:

- sponsorship banner on TheIDE splash-screen and about box. Actually, there already was such banner in 511 release. The sponsorship would be granted based on eBay auction.

Distant future plans, not very high level of probability:

- \* U++ consulting

- \* U++ Pro boxed version with enterprise tools (but in no case the free version would be made less useful for average users - this would be rather about Fedora/RHEL model..)