
Subject: Re: Something to learn from....

Posted by [mirek](#) on Thu, 14 Dec 2006 04:12:33 GMT

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zsolt wrote on Wed, 13 December 2006 17:59I think, the main problem with U++ is that it is too good for these folks.

It is very hard to sell anything, that has the best solutions to almost every problems on an area.

They believe that it is not true, just a lie.

And they are too lazy to read the docs.

Maybe we have to learn marketing...

Well, I think there are some good points to be taken:

- MacOS is priority
- Perhaps we should "reduce the hype" of front page, simplify it and put direct links to examples, screenshots and tutorials (and comparisons) there, because that is what people seems to search first (the most visited page is examples).
- work on docs....

Mirek
