Subject: Something to learn from.... Posted by mirek on Wed, 13 Dec 2006 21:50:22 GMT View Forum Message <> Reply to Message

http://discuss.joelonsoftware.com/default.asp?design.4.42592 0.3

Mirek

Subject: Re: Something to learn from.... Posted by zsolt on Wed, 13 Dec 2006 22:59:20 GMT View Forum Message <> Reply to Message

I think, the main problem with U++ is that it is too good for these folks. It is very hard to sell anything, that has the best solutions to almost every problems on an area. They believe that it is not true, just a lie. And tey are too lazy to read the docs.

Maybe we have to learn marketing...

Quote:Their IDE is silly too, I've no idea how to add a new file to an empty project. Is this a programmer???

Subject: Re: Something to learn from.... Posted by fallingdutch on Wed, 13 Dec 2006 23:35:53 GMT View Forum Message <> Reply to Message

zsolt wrote on Wed, 13 December 2006 23:59 Maybe we have to learn marketing...

That is what it is all about ... you need to create a need for something, just creating something usefull doesn't work!

zsolt wrote on Wed, 13 December 2006 23:59Quote:Their IDE is silly too, I've no idea how to add a new file to an empty project. Is this a programmer???well ... at least he doesn't know the right mouse button

Bas

Subject: Re: Something to learn from.... Posted by mobilehunter on Thu, 14 Dec 2006 01:14:18 GMT Hmm to be honest.

For me, first it's hard to figure how to add new file. For adding existing file was 'easier' .

Sometime if we have something good, but 'hard' to use by other, it could be useless.

Keep up the good work, and we can learn from others

Cheers

~fiuhhhThisForumIsMyFirstToHaveMoreThanEqual20Comments:)

Subject: Re: Something to learn from.... Posted by mirek on Thu, 14 Dec 2006 04:12:33 GMT View Forum Message <> Reply to Message

zsolt wrote on Wed, 13 December 2006 17:59I think, the main problem with U++ is that it is too good for these folks. It is very hard to sell anything, that has the best solutions to almost every problems on an area. They believe that it is not true, just a lie. And tey are too lazy to read the docs.

Maybe we have to learn marketing...

Well, I think there are some good points to be taken:

- MacOS is priority

- Perhaps we should "reduce the hype" of front page, simplify it and put direct links to examples, screenshots and tutorials (and comparisons) there, because that is what people seems to search first (the most visited page is examples).

- work on docs....

Mirek

Subject: Re: Something to learn from.... Posted by mirek on Thu, 14 Dec 2006 04:21:18 GMT View Forum Message <> Reply to Message

The funny part is that we had about 95 unique visitors coming from that page

Mirek

Subject: Re: Something to learn from.... Posted by unodgs on Thu, 14 Dec 2006 07:54:28 GMT View Forum Message <> Reply to Message

zsolt wrote on Wed, 13 December 2006 17:59I think, And they are too lazy to read the docs.

Agreed. Many poeple want the software to be 100% usable without reading docs - and this is true but only for mp3 players and similar apps.

Quote:

Quote:Their IDE is silly too, I've no idea how to add a new file to an empty project. Is this a programmer???

I must admit I had the same trouble Adding a new file must have equivalent in the main menu (toolbar? - maybe little plus icon at the bottom of project file pane (like in ultimate player..))

Subject: Re: Something to learn from.... Posted by zsolt on Thu, 14 Dec 2006 09:47:33 GMT View Forum Message <> Reply to Message

Quote:direct links to examples, screenshots

Yes, this is very important, but currently the links in Examples page point to wrong places. A bug?

Subject: Re: Something to learn from.... Posted by Werner on Thu, 14 Dec 2006 12:43:39 GMT View Forum Message <> Reply to Message

fallingdutch wrote on Thu, 14 December 2006 00:35well ... at least he doesn't know the right mouse button

Bas

What about a 1-button mouse?

Werner

Subject: Re: Something to learn from.... Posted by mirek on Thu, 14 Dec 2006 14:02:53 GMT View Forum Message <> Reply to Message

zsolt wrote on Thu, 14 December 2006 04:47Quote:direct links to examples, screenshots

Yes, this is very important, but currently the links in Examples page point to wrong places. A bug?

Ooops, thanks!

Mirek

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