Subject: It is needed to write a press release about the release of upp-602
Posted by mirek on Mon, 20 Feb 2006 21:39:47 GMT
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It is needed to write a press release about the release of upp-602 and describing it's strengths.
Mainly: simplicity, productivity, cross-platform, BSD-license, Ide with debugger, layout designer, fast build-technology, etc.
The text should be written (or at least edited) by a native english person.
This press release should be sent to all major open-source sites.

Anybody volunteer?

Alternatively, we could create it her as collaborative effort...

Mirek

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by zsolt on Mon, 20 Feb 2006 22:23:10 GMT
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First, we should find a good title, I think.
It should be very enthusiastic or sensational to get attention.
Some conservative "Ultimate++ 602 has been released" title is bad, I think.
You have to know, that upp is absolutely unknown yet.
Some good idea?

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by mirek on Mon, 20 Feb 2006 22:31:28 GMT
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Well, I guess this one is too sensational, but what about something like:

C++ library puts .NET platform to the shame in terms of productivity

?

(On the second view, maybe we should not refer to .NET because of legal issues?).

Mirek

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by zsolt on Mon, 20 Feb 2006 22:39:13 GMT
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luzr wrote on Mon, 20 February 2006 23:31
C++ library puts .NET platform to the shame in terms of productivity

Sounds very good . Really
I have a small change:

C++ library puts .NET and Java platform to the shame in terms of productivity

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Subject: Re: It is needed to write a press release about the release of upp-602
Posted by mirek on Mon, 20 Feb 2006 22:47:03 GMT
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Well, maybe it would be smart to start the main text with what many will consider as disadvantage and mention "radically different design" or "breaking the rules" or something like that then...

Mirek

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by fudadmin on Mon, 20 Feb 2006 22:48:51 GMT
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Ultimate++ 602 - a new ferrari for C++: the winner but no attention

"Imagine a situation. After a race everyone's attention is not at the winner but at those finishing a way behind. This is what is happening with Ultimate++. Clear winner in productivity and simplicity to harness not only C++ but a large number of happy customers, Ultimate++ walks home almost unnoticed. In the meantime, some stone age dinosaurs like MFC and their clones eat the rest of the spectators..."

Something like this or more dramatic?

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by zsolt on Mon, 20 Feb 2006 23:17:23 GMT
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Some sex and violence are missing only

So to be more serious...

We should mention some "fast growing community" and "developed in silence for years" as well, to show, this is a serious thing.

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by mirek on Tue, 28 Feb 2006 22:27:40 GMT
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Well, as this effort does not seem to advance, I am going for conservative fallback option:

Ultimate++ 602 was released.

Ultimate++ is a radical and innovative C++ platform whose number one priority is programmer productivity. Rapid development is achieved by the smart and aggressive use of C++ rather than through fancy code generators. Major new features of 602 release: new Report package, C++ refactoring and assistance (Assist++) optimized and extended, project organization and building improved.

Mirek

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by sephir on Wed, 29 Mar 2006 23:29:23 GMT
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What you think about submitting U++ to some of those sites which awards good deployments? U++ is a nice tool and can provide a good competition. Also you could include to your press release the title: "U++ award winner on debut" or something like that.

You get the idea, reaching out popularity by getting awards and trust out of users.

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by mirek on Thu, 30 Mar 2006 19:50:16 GMT
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sephir wrote on Wed, 29 March 2006 18:29What you think about submitting U++ to some of those sites which awards good deployments? U++ is a nice tool and can provide a good competition. Also you could include to your press release the title: "U++ award winner on debut" or something like that.

You get the idea, reaching out popularity by getting awards and trust out of users.

Sorry my english ignorance (what is actually meant by "deployment" here?), but I am not sure I understand. What sites you have on mind?

Mirek

Subject: Re: It is needed to write a press release about the release of upp-602
Posted by sephir on Sun, 02 Apr 2006 13:22:22 GMT

luzr wrote on Thu, 30 March 2006 16:50Sorry my english ignorance (what is actually meant by "deployment" here?), but I am not sure I understand. What sites you have on mind?

Mirek
By deployment I meant about new software released, "deployed to public". Since you want to increase user interest in U++ I think it would be interesting and valid this idea of awards.

For instance Firefox, the web browser, got the best internet tool award from PC-Welt/2005.

Unfortunately since I never had any experience in submitting work to public and awards, I can not tell you much about it.
But it is common to find sites/&co. that encourages developers and other initiatives of giving awards to good software.

Good examples are Softpedia and PCworld. They let you to include an image and stuff like that. There are other initiatives (and less published like CNET download.com and linux world) but well, thats all I can virtually say about it.

About the english I guess it was my fault there. Most times I have to explain things about 2 times.