
Subject: Ultimate++ Website Logo Text
Posted by [captainc](#) on Wed, 06 Aug 2008 20:03:07 GMT
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I've been using Ultimate++ for a while now, and I don't know how I overlooked this, but I just noticed the italicized font for the 'mate' part of Ultimate++ ! (at least noticed it ENOUGH to actually think about it.) What was the reasoning for this? Was the 'mate' meant to signify 'friend'?

Subject: Re: Ultimate++ Website Logo Text
Posted by [mirek](#) on Wed, 06 Aug 2008 20:24:41 GMT
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captainc wrote on Wed, 06 August 2008 16:03 I've been using Ultimate++ for a while now, and I don't know how I overlooked this, but I just noticed the italicized font for the 'mate' part of Ultimate++ ! (at least noticed it ENOUGH to actually think about it.) What was the reasoning for this? Was the 'mate' meant to signify 'friend'?

Ehm, AFAIK, nothing. Just artistic license.

BTW, I think it is time for the logo redesign. Current logo exists for too long now...

In the process, I would also make a "silent" project name transition, renaming platform to just "U++".

Mirek

Subject: Re: Ultimate++ Website Logo Text
Posted by [bytefield](#) on Wed, 06 Aug 2008 21:29:27 GMT
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luzr wrote on Wed, 06 August 2008 23:24 captainc wrote on Wed, 06 August 2008 16:03 I've been using Ultimate++ for a while now, and I don't know how I overlooked this, but I just noticed the italicized font for the 'mate' part of Ultimate++ ! (at least noticed it ENOUGH to actually think about it.) What was the reasoning for this? Was the 'mate' meant to signify 'friend'?

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Mirek

He he, U++ is also a short form of "you++" which means that you get boosted with U++.
