
Subject: A few moments for the search engine optimization site ultimatepp.org

Posted by [sergeynikitin](#) on Wed, 27 Jan 2010 09:13:57 GMT

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1. Static header Articles site (not forum) - always Ultimate++. This is very bad for search engine optimization.

TITLE tag must be different for each page. In the simplest case, it should reflect the article title.

Ideally, it should consist of 2 - 3 parts of different levels of detail.

For example:

Overview Ultimate++ :: Ultimate++

or (Overview Ultimate++ - Ultimate++)

Maybe

Thus the region with the highest weight value of key words - TITLE would normally be used.

2. On the pages, the headlines are not identified in the tag H1 - is also a big drawback.

With styles for tags can be H1 - H5 form the same formatting, but the weight of words in the H1 tag is much higher than a simple paragraph of text!

I think that uppweb can recognize a large font inside tpp-file and replace it with the tag H1.

Subject: Re: A few moments for the search engine optimization site ultimatepp.org

Posted by [sergeynikitin](#) on Wed, 27 Jan 2010 11:35:44 GMT

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3. Can we do more than the standard URL? Some search engines are a very bad characters like \$.

I want to make it like

<http://www.ultimatepp.org/www/uppweb/overview-en-us.html>

or

<http://www.ultimatepp.org/www-uppweb-overview-en-us.html>

instead

[http://www.ultimatepp.org/www\\$uppweb\\$overview\\$en-us.html](http://www.ultimatepp.org/www$uppweb$overview$en-us.html)

This can be done in two ways

1-st - to alter the generation of html (in this approach is less important - lost already established links)

2-nd - make RewriteEngine to rewrite the page address (in this approach minus - the opacity of editing options). respectively, need only links to match.

The best approach, I think, would be a 1-st with rewriting rules for RewriteEngine in .htaccess to save old links for compability.

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [mirek](#) on Fri, 29 Jan 2010 18:50:54 GMT
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sergeynikitin wrote on Wed, 27 January 2010 06:353. Can we do more than the standard URL?
Some search engines are a very bad characters like \$.

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The best approach, I think, would be a 1-st with rewriting rules for RewriteEngine in .htaccess to save old links for compability.

Could we simply use some better character instead '\$' ?

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [cbpporter](#) on Fri, 29 Jan 2010 20:04:35 GMT
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I vote for "/": <http://www.ultimatepp.org/src/Core/Vector/en-us.html>.

Anybody can read that and folders are a tried and true method of organization.

Also, can we please sort the items in "Manual" alphabetically for each section?

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Fri, 29 Jan 2010 22:38:31 GMT
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The best "/" or "_" but slash is better, because it split the words and in terms of words in Google - they are different words and they are present in the URL, which further enhances their weight.

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Sat, 30 Jan 2010 07:36:50 GMT
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And if we just go into the subject the correct URL.

The fact URL

[http://www.ultimatepp.org/www\\$uppweb\\$overview\\$en-us.html](http://www.ultimatepp.org/www$uppweb$overview$en-us.html)

or even

<http://www.ultimatepp.org/www/uppweb/overview-en-us.html>

contains a lot of excess.

This URL contains the keywords, without which it could well be indispensable. For example the word www uppweb this URL could well be thrown out and replaced by "Ultimate" and "programming environment". And more correct URL would be

http://www.ultimatepp.org/ultimate/overview_programming_environment-en-us.html
or

http://www.ultimatepp.org/ultimate/c++_new_approach-en-us.html

In addition, I want to say on the site should make more use of the separation of style (CSS) and content.

In the confirmation propose - look as arranged HTML code main menu - there is a description format for each menu item is repeated. But it must be done in the CSS style class and specify only the reference to the class. (Unnecessary words in the markup - is to reduce the weight of useful words)

Well, very useful in the menu to use Tooltip balloons (tag TITLE). keywords used in the TITLE tag of hyperlinks have much more weight than the words in plain text.

For images, too, must use TITLE tags and ALT (not for the convenience of users but for search engine optimization)

These are mistakes that I have yet noticed.

In practice, of course all of these rules hard to follow. For sites that I do (I am not a professional in this field), I do not always able to follow all the rules.

So all I said is just a wish.

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [mirek](#) on Sat, 30 Jan 2010 18:14:22 GMT

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sergeynikitin wrote on Fri, 29 January 2010 17:38The best "/" or "_" but slash is better, because it split the words and in terms of words in Google - they are different words and they are present in the URL, which further enhances their weight.

Slash is bad as it forces us to use the directory hierarchy on the server.

"_" is ok, only concern there is possibility of name-clash. But I hope that is quite low.

Mirek

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [mirek](#) on Sat, 30 Jan 2010 18:16:18 GMT
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sergeynikitin wrote on Sat, 30 January 2010 02:36And if we just go into the subject the correct URL.

The fact URL

[http://www.ultimatepp.org/www\\$uppweb\\$overview\\$en-us.html](http://www.ultimatepp.org/www$uppweb$overview$en-us.html)
contains a lot of excess.

Please keep in mind that everything is generated based on T++ files... The problem is that we need unique name for particular T++ topic. So it is created based on package, topic group and topic id....

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [mirek](#) on Sat, 30 Jan 2010 19:06:58 GMT
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OK, for starters, I have fixed the webpage titles. Should be visible tomorrow.

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Sat, 30 Jan 2010 21:29:38 GMT
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Great!

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Sat, 30 Jan 2010 23:49:56 GMT
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I propose make uppweb/www.cpp (line 406) like this

```
String pageTitle = tt[i].title + " :: Ultimate++";
```

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [koldo](#) on Mon, 01 Feb 2010 07:09:41 GMT
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It seems a good idea.

Just an addition: It seems "U++" is searched right in Google and Wikipedia, and bad in Bing-Yahoo (however Bing understands "C++")

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [mirek](#) on Mon, 01 Feb 2010 10:03:17 GMT

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sergeynikitin wrote on Sat, 30 January 2010 18:49I propose make uppweb/www.cpp (line 406) like this

```
String pageTitle = tt[i].title + " :: Ultimate++";
```

OK. Done.

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Mon, 01 Feb 2010 12:15:20 GMT

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Link to analyze search engine rank of main page

<http://www.ultimatepp.org/>

PageRank (from Google) (PR Page) = 0 - this is link popularity indikator. 0 is very small. Normal for normal yang site is 2-3.

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Mon, 01 Feb 2010 13:10:01 GMT

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To increase link popularity, I propose that upload to soft portals information about the package with the ability to load, but for this we need a permanent address of exe- deb- and rpm-files (possibly with the help of softlink to "last version")

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [koldo](#) on Mon, 01 Feb 2010 14:46:27 GMT

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sergeynikitin wrote on Mon, 01 February 2010 13:15Link to analyze search engine rank of main

page

<http://www.ultimatepp.org/>

PageRank (from Google) (PR Page) = 0 - this is link popularity indikator. 0 is very small. Normal for normal yang site is 2-3.

Hello Sergey

Do you have a link in English ?

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Mon, 01 Feb 2010 15:38:44 GMT
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koldo wrote on Mon, 01 February 2010 17:46...

Hello Sergey

Do you have a link in English ?

I'll try to find

(but this is translated link)

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Mon, 01 Feb 2010 16:03:26 GMT
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<http://www.seocentro.com/tools/search-engines/metatag-analyzer.html>

Subject: Re: A few moments for the search engine optimization site ultimatepp.org
Posted by [sergeynikitin](#) on Mon, 01 Feb 2010 16:05:04 GMT
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sorry for wrong information about Google PR. Real PR=4, it's good value!
