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Subject: Are they serious with this 'security' in Win7?

Posted by [mirek](#) on Sat, 15 Jan 2011 19:15:37 GMT

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Just have found that if you name .exe with anything that contains the word 'install' (e.g. MakeInstall4.exe), Win7 considers it 'potentially dangerous' and issues that admin prompt

Could you believe THAT?

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Subject: Re: Are they serious with this 'security' in Win7?

Posted by [Mindtraveller](#) on Mon, 17 Jan 2011 15:05:45 GMT

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There are a number of things which may be considered strange.

Many internal Win7 utilities such as firewall may be considered ineffective or badly designed, or even harmful. And I agree with it.

But still Win7 itself is rather good-working, effective and stable OS (I do try stressing it heavily for a number of months already - and it is certainly more stable than even XP SP2/3). More important is that Windows platform is the most common one in a number of areas.

By the way, that is how M\$ explains installer detection process:

<http://technet.microsoft.com/en-us/library/dd835540%28WS.10%29.aspx>

Quote:Installer detection only applies to:

- \* 32-bit executable files.
- \* Applications without a requested execution level attribute.
- \* Interactive processes running as a standard user with UAC enabled.

Before a 32-bit process is created, the following attributes are checked to determine whether it is an installer:

- \* The file name includes keywords such as "install," "setup," or "update."
  - \* Versioning Resource fields contain the following keywords: Vendor, Company Name, Product Name, File Description, Original Filename, Internal Name, and Export Name.
  - \* Keywords in the side-by-side manifest are embedded in the executable file.
  - \* Keywords in specific StringTable entries are linked in the executable file.
  - \* Key attributes in the resource script data are linked in the executable file.
  - \* There are targeted sequences of bytes within the executable file.
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Subject: Re: Are they serious with this 'security' in Win7?  
Posted by [mdelfede](#) on Tue, 18 Jan 2011 08:49:08 GMT  
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We'll have to name all our apps "zoopadoopa.exe"

Max

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