Subject: New logo
Posted by Mindtraveller on Mon, 22 Jun 2015 19:28:09 GMT
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I think it is time to make one logo for U++ and U++ IDE. Here is improved render of magnet-style logo:

What do you think?
Any suggestions?

File Attachments
1) upp-2015-03.png, downloaded 1081 times

New U++ logo(total votes: 11)

Yes, this logo is better for U++ and U++ IDE 3/(27%)
Yes, this logo is better for U++ but U++ IDE needs another logo 1/(9%)
The previous logo is better than this one 3/(27%)
I want to propose a better logo (see my comment below) 1/(9%)
I don't care 3/(27%)

Subject: Re: New logo
Posted by sergeynikitin on Sat, 27 Jun 2015 21:00:05 GMT
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Hi! And where a poll? 8)

Subject: Re: New logo
Posted by Mindtraveller on Sun, 28 Jun 2015 16:32:30 GMT
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Great idea, Sergey! I just forgot to add it.
Added poll.
Please feel free to join!

Subject: Re: New logo
Posted by deep on Mon, 29 Jun 2015 09:58:27 GMT
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Logo looks good.

Have you checked it how it looks in different sizes
32x32 48x48 etc.

Subject: Re: New logo
Posted by sergeynikitin on Mon, 29 Jun 2015 10:34:08 GMT
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May be turn CCW on 90 grad ?

Subject: Re: New logo
Posted by mirek on Mon, 29 Jun 2015 16:03:53 GMT
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I have, experimentally, used this in theide splashscreen and about for current nightbuilds...

Subject: Re: New logo
Posted by Didier on Mon, 29 Jun 2015 17:29:45 GMT
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Hi I just saw the logo in my daily version and it seemed awkward.
Old logo is looks better for me

Subject: Re: New logo
Posted by mirek on Mon, 29 Jun 2015 18:24:25 GMT
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Didier wrote on Mon, 29 June 2015 19:29Hi I just saw the logo in my daily version and it seemed awkward.
Old logo is looks better for me

Well, this might be my fault, I might have rushed a bit integrating it with "TheIDE" text and placing it with the white space.

Maybe the author could provide complete about/splashscreen, with TheIDE text integrated? Just keep in mind that we are going to have there some additional info (ide version, 64 bit flag, GTK flag, memory consumed a the new is number of classes and code items in database).

Subject: Re: New logo
Posted by koldo on Tue, 30 Jun 2015 07:49:45 GMT
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sergeynikitin wrote on Mon, 29 June 2015 12:34May be turn CCW on 90 grad ?
I like new logo in general, although I would like to see other view angles, perhaps with shadow and perhaps with a thicker U letter.

Subject: Re: New logo
Posted by Mindtraveller on Tue, 30 Jun 2015 09:16:42 GMT
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OK, I'll make more renders of logo in other angles.

Subject: Re: New logo
Posted by sergeynikitin on Tue, 30 Jun 2015 15:30:33 GMT
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Main ideas while good logo creation (in Russian (you can use google translate))

 http://www.designonstop.com/webdesign/article/10-osnovnyx-pr
incipov-neobxodimyx-dlya-sozdaniya-effektnogo-logotipa.htm

http://snegiri.org/osnovnye-principy-sozdaniya-logotipa/

rus: http://spark.ru/startup/criticizemywork/blog/7282/pyat-print
sipov-sozdaniya-horoshego-logotipa
eng: http://justcreative.com/2009/07/27/what-makes-a-good-logo/

Subject: Re: New logo
Posted by Sgifan on Tue, 30 Jun 2015 19:11:25 GMT
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see attachment

```
File Attachments
1) logo2.png, downloaded 1040 times
```

Subject: Re: New logo
Posted by cbpporter on Thu, 02 Jul 2015 13:19:46 GMT
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So finally managed to get my hands on the new builds.

It is always hard to update because I can never escape the trap of changing things in U++ to better suit my needs.

The new logo looks good, but I would make it slightly more contrasty and saturated.

Subject: Re: New logo
Posted by Mindtraveller on Thu, 16 Jul 2015 15:57:56 GMT
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First of all, here are some logos with different angles:

```
File Attachments
1) upp-2015-04.png, downloaded 785 times
```

Subject: Re: New logo
Posted by Mindtraveller on Thu, 16 Jul 2015 15:59:35 GMT
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```
File Attachments
1) upp-2015-05.png, downloaded 813 times
```

Subject: Re: New logo
Posted by Mindtraveller on Thu, 16 Jul 2015 16:03:26 GMT
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I can't say I liked previous experiments very much.
So I continued thinking and came to more 'modern' style logos. As you know today's logos are flat and mostly based on fonts. So I've made a couple of attempts to make something in this direction. Here's it:

I don't know for sure if it is better or worse. What do you think?

```
File Attachments
1) upp-2015-calligraphy-03.png, downloaded 804 times
```

Subject: Re: New logo
Posted by Klugier on Thu, 16 Jul 2015 18:17:28 GMT
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Hello Mindtraveller,

I definitely vote for new 'modern' logo. It is just cool ;)

Sincerely,
Klugier

Subject: Re: New logo
Posted by sergeynikitin on Thu, 16 Jul 2015 18:28:49 GMT
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Last is better!

May be little work on it (but I don't know what...)

Subject: Re: New logo
Posted by unodgs on Thu, 16 Jul 2015 19:39:42 GMT
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I like the new one too. But I would use more 'live' colors :)

Subject: Re: New logo
Posted by mirek on Fri, 17 Jul 2015 07:02:06 GMT
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Yep, Mindtraveller, this really looks good. I would not change anything.

Subject: Re: New logo
Posted by Mindtraveller on Fri, 17 Jul 2015 11:43:27 GMT
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Ok, here are variations of the logo. Please choose one you like or propose some other variation.

File Attachments
1) upp-2015-calligraphy-04.png, downloaded 758 times

Subject: Re: New logo
Posted by sergeynikitin on Fri, 17 Jul 2015 15:45:57 GMT
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And, what do you think about variant combined this logo and text?
(U++ framework or Ultimate++ or Ultimate C++ or ....)

Subject: Re: New logo
Posted by mirek on Sun, 19 Jul 2015 14:04:17 GMT
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In TheIDE, the new logo is updated to the variant 1 (the original one). Looks very good.

For myself, I consider this issue closed. Good job mindtraveller!

Subject: Re: New logo
Posted by koldo on Sun, 19 Jul 2015 15:12:17 GMT
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It is nice. Let's change it everywhere.

It would be good to have icons to be included as favicon and in other places.

Subject: Re: New logo
Posted by sergeynikitin on Sun, 19 Jul 2015 20:07:23 GMT
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What about left up corner of this site?

This good picture, but if change, then everywhere....

File Attachments
1) 1i.png, downloaded 843 times

Subject: Re: New logo
Posted by sergeynikitin on Sun, 19 Jul 2015 20:26:01 GMT
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And may be We must update Icon in Windows Setup for DeskTop default Icon.

And may be update Linux setup scripts to insert new App Icon to deb and rpm packages?

Subject: Re: New logo
Posted by Mindtraveller on Mon, 20 Jul 2015 19:05:23 GMT
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Here's my first approach to logo for site:

```
File Attachments
1) upp-2015-site-logo-01.png, downloaded 793 times
```

Subject: Re: New logo
Posted by Klugier on Mon, 20 Jul 2015 20:16:24 GMT
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Hello Mindtraveller,

I would like to notice that "framework" is probably too hard to read. I think white letters can be a little bit thinner.

Please notice that current website logo contains logo of the "TheIDE" which is another upp brand. Don't take my wrong, upp contains two following products/brands:
- Ultimate++ framework - collection of c++ libraries
- Ultimate++ TheIDE (or TheIDE) - integrated development environment where the users can work on not Ultimate++ framework related code ;)
It is definitely not cleared. It is hard to understand that "TheIDE" is not part of "Ultimate++ framework". It is separate application. Maybe in the future this two products should be promoted more separately. Even wikipedia notice that "Ultimate++ TheIDE" exists - https:// en.wikipedia.org/wiki/Comparison_of_integrated_development_e nvironments.

Sincerely,
Klugier

Subject: Re: New logo
Posted by Mindtraveller on Tue, 21 Jul 2015 10:10:00 GMT
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Here's an attempt with thinner white lines:

Subject: Re: New logo
Posted by unodgs on Tue, 21 Jul 2015 12:15:35 GMT
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IMO framework should not have any lines inside, should be also much smaller

Subject: Re: New logo
Posted by mirek on Wed, 22 Jul 2015 06:28:23 GMT
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sergeynikitin wrote on Sun, 19 July 2015 22:07What about left up corner of this site?

This good picture, but if change, then everywhere....

I thing we need different logo here... Maybe we can rework the current logo in a new style?

Mirek

Subject: Re: New logo
Posted by Mindtraveller on Fri, 07 Aug 2015 05:54:07 GMT
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Hi,

Mirek, I suggest using less "depressively" colored logo (#3 from list above).
I also present svg version of logo which may be usable.

Subject: Re: New logo
Posted by Mindtraveller on Fri, 07 Aug 2015 05:57:52 GMT

Currently I couldn't draw site logo which I'd like, so I post a couple of ideas. Maybe they will inspire someone for better idea. I'll gladly implement it. Actually two following images are inspired by your thoughts you posted in this topic.

```
File Attachments
1) upp-2015-site-logo-05.png, downloaded 711 times
```

Subject: Re: New logo
Posted by Mindtraveller on Fri, 07 Aug 2015 06:07:44 GMT

```
File Attachments
1) upp-2015-site-logo-06.png, downloaded 826 times
```

Subject: Re: New logo
Posted by sergeynikitin on Fri, 07 Aug 2015 11:58:46 GMT

Super-r-r-r....

Subject: Re: New logo
Posted by Mindtraveller on Mon, 10 Aug 2015 06:42:38 GMT

Ok, one voice for existing samples of site logos.
What will other people say? Which of them you liked the best? Any ideas on improving site logos?
Waiting for Mirek's reaction too.

Subject: Re: New logo
Posted by koldo on Mon, 10 Aug 2015 09:07:05 GMT

I like the new "U++". However I do not like the last "U++ cross-platform framework".

Subject: Re: New logo
Posted by Klugier on Wed, 06 Jul 2016 20:50:16 GMT
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Mindtraveller wrote on Tue, 21 July 2015 12:10Here's an attempt with thinner white lines:

Hello,

I think we should back to discussion about replacing left corner logo by something more related to our new logo. I think the above idea is nice, but maybe we should only here remove this white lines inside and stay with the same font position and size of inscription. What do you think?

Sincerely,
Klugier

Subject: Re: New logo
Posted by sergeynikitin on Fri, 08 Jul 2016 01:50:22 GMT
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This variant is not very good for top of site:
No emblem of C ++, - verbal plus signs.
(Present plus signs as decoration U letter can not be considered seriously)

Subject: Re: New logo
Posted by Mindtraveller on Thu, 14 Jul 2016 19:06:22 GMT
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I may draw something if you have an idea.